



Leominster Access Television
435 Lancaster Street, Suite 312, Leominster, MA 01453

Program Sponsorship Application Form

The Leominster Telecommunications Corporation, Inc. d.b.a. Leominster Access Television. (LATV) operates the PEG (public, educational and government) access channels on the cable television system in Leominster, Massachusetts. As part of this responsibility, LATV provides to the residents of our city, training, access to video production equipment and air time on the local channels so that these citizens can exercise their 1st amendment rights and produce and broadcast their own television programming. This helps to maintain a strong community presence, encourages the exchange of ideas and allows for community cooperation and collaboration, which is the mission of the organization.

LATV is a non-profit tax exempt 501(c) 3 organization. The organization receives limited funding directly from the city's cable provider, Comcast, as outlined in the cable contract with the city of Leominster. Since LATV operates on a very strict budget, it relies heavily on sponsorship and underwriting from local businesses and corporations, large and small, to assist the organization by helping to offset the costs video programming produced by LATV. By supporting LATV with a tax deductible contribution, you not only support the mission of LATV, but you also receive due recognition in the programming credits as a supporter of local public access television. If you would like additional information about being a sponsor of LATV, please contact Carl Piermarini - Executive Director at (978) -537-7760 X-10 and thank you for your attention and consideration.

Series Underwriter: \$300.00 yr

Company/Business logo, name and address or website on screen, with voice over identification and tag line immediately preceding and following program for series.

(Series is defined as an ongoing LATV production)

CBB Listed Supporter: \$200.00 yr

An individual's name, a family name, or a business name (with phone number or website) is seen on the Community Bulletin Board, listed with the names of other supporters on one of the following channels: Leominster Access Channel, Leominster Government Channel, Leominster Educational Channel.

SAMPLE LISTING: A proud supporter of Leominster Access Television:
JOE'S CAFE
12345 Main St, Leominster
555-555-5555
www.joescafe.com

Company Name _____
Address _____
Contact Person _____
Telephone _____ Fax _____
Email _____ website _____
Signature _____ Date _____
Print Name _____ Title _____

The following is a list of Leominster Access Television produced on-going series programming that is available for program sponsorship.

(Leominster Access Television has the right to approve or deny program sponsorship at any time at the discretion of the executive director. Advertisements and or “call-to-action” type announcements can not be used as a program sponsorship. LATV follows standard PBS type non-commercial sponsorship regulations.)

Government Channel Programs

- The Leominster City Council Meetings
- The Leominster Planning Board Meetings
- The Leominster Conservation Commission Meetings
- The Leominster School Committee Meetings

Public Access Channel Programs

- Inside Leominster Show**- with Mayor Dean Mazzarella- call-in talk show (weekly)
- Cityscope** – Local issues and topics / talk show (Not regularly scheduled)
- Leominster Sports Talk** - local sports talk show (weekly)
- Neighborhood Snapshot** - Historical interest / interviews (monthly)
- Around the Town** – Audio bulletin board for vision impaired (weekly)
- Action Sports** – Local Scholastic Sport Coverage (seasonal)
- Preservation Presentation** – Highlighting still and moving image preservation work.
(Not regularly scheduled)

For technical questions and additional information on sponsorship listings and/or logo placement options, contact Carl Piermarini and 978-537-7760 X10.